



## **Cryptyk “Alliance Partner” Program**

**What is the CRYPTYK platform?** - Cryptyk Inc. is building the CRYPTYK platform\* based on hybrid blockchain technology for the provision of enterprise-class cloud security and cloud storage services. As part of building this revolutionary enterprise security and storage technology, Cryptyk will first launch its own crypto-currency called Cryptyk Tokens (or CTOs) via a global public token sale starting January 2018. Following launch of the CTO ecosystem, Cryptyk plans to use the funds raised from the token sale to transform its existing prototype platform into a fully featured enterprise-class product suite. The phased product release of the CRYPTYK platform is planned to commence within 12 months of the token sale launch (ie: Q1 2019). The product release will start with a 3 month trial phase exclusively for Alliance Partners, followed by a full product release to broader markets for targeted industries.

**What are Alliance Partners?** - The first customers to be invited to trial the CRYPTYK platform will be our strategic customers or “Alliance Partners”. Alliance Partners will be our most important community of customers that will help dictate product design initiatives over the forthcoming years. The Alliance trial phase will enable Cryptyk to gain critical customer feedback from enterprise customers, and will also allow the optimization of APIs / plug-ins for integrating with third-party software specifically used by targeted industries. Targeted industries are generally those that store and use large amounts of private or confidential data and are particularly vulnerable to large scale cyber-security breaches. These include financial, banking, legal, accounting, insurance, healthcare and certain technology / fintech related industries. The Alliance trial phase will last 3 months and be free for all pre-approved Alliance Partners. Immediately following the trial period, the full CRYPTYK product suite will be made available to all potential customers in those specifically targeted industries at a target price of \$30 / user / month. Alliance Partners will receive discounted pricing of \$25 / user / month for 3 years if they choose to continue to use the CRYPTYK platform after the trial period has ended.

**How will the trial work?** - To facilitate the product trial phase all approved Alliance Partner companies will be offered a free pool or allotment of CTOs to spend on security and storage services during the trial. The Alliance Partners trial will act as an “engine primer” to provide the initial circulation of CTOs within the CRYPTYK blockchain and token management ecosystem. Note that only 75% of free CTO tokens issued to each Alliance Partner will be required to be spent on Cryptyk security and storage products as part of the trial. Alliance Partners will be allowed to use up to 25% of their allotted CTOs to sell or speculate on global crypto-currency exchanges. In other words, 25% of each CTO allotment is effectively a free crypto-currency asset that can be converted into fiat currency (such as USD or Euros) at the discretion of the Alliance Partner. To apply to be an Alliance Partner please fill out and sign the Application Form on the next page of this document and email to [alliance@cryptyk.com](mailto:alliance@cryptyk.com). Approval for the Alliance Partner program will be confirmed within a week.

**How many free CTOs do we get?** - Each Alliance partner will receive US\$100 of CTOs for each employee that participates in the Alliance Trial. Out of each \$100 / employee allotment, \$75 of CTOs need to be spent on CRYPTYK products and services during the trial with the remaining \$25 of CTOs being either sold, traded or spent at the company’s discretion. For a company with 1000 employees all participating in the 3-month trial they will receive US\$100,000 value of CTO tokens. This translates to \$75,000 worth of products and services plus \$25,000 worth of crypto-currency assets that can be sold, traded or spent.

**Do we qualify as an Alliance Partner?** – Companies may only qualify to be an Alliance Partner if they (1) operate business in Financial, Banking, Legal, Accounting, Insurance, Healthcare or Technology / Fintech related industries, and (2) have a minimum of 200 employees globally.

\*For more detailed technical information on the CRYPTYK platform refer to pdf document titled “CRYPTYK Technology White Paper”.

## **Benefits for Alliance Partners**

1. First access to the CRYPTYK platform for a complete security and storage solution with cost benefits.
2. Free deployment of the CRYTYK platform customized to existing storage and cloud infrastructure.
3. Free consultation and technical assistance from Cryptyk Inc. engineers during deployment.
4. Invitation and free registration at annual CRYPTYK Alliance community and technology events.
5. US\$75 of CTOs per employee for security and storage products during trial phase.
6. US\$25 of CTOs per employee for sale or speculation on crypto-currency exchanges.
7. US\$5 per user / month discount on all Cryptyk products and services for 3 years after the trial phase.

## **Obligations for Alliance Partners**

1. Provide a digital version of their corporate logo and authorize approval for Cryptyk Inc. to use their corporate logo for marketing, promotional and advertising purposes for the Alliance Partner program (including web sites and printed documents).
2. Ensure that at least 10% of company employees are available to participate in the trial phase.
3. Appoint a Primary Contact (PC) officer to manage the trial deployment, collate feedback from Alliance Partner employees during the trial phase, and to submit that feedback to Cryptyk Inc. for evaluation

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## **Application Form** (email completed form to [alliance@cryptyk.com](mailto:alliance@cryptyk.com))

Company Name: \_\_\_\_\_

Country of Incorporation: \_\_\_\_\_

Corporate Address: \_\_\_\_\_

Corporate Web Site: \_\_\_\_\_

Primary Contact (PC) Name: \_\_\_\_\_

Title: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

Business Description: \_\_\_\_\_

Total Number of Employees (E) = \_\_\_\_\_ (minimum 200)

Number of Trial Participants (P) = \_\_\_\_\_ (minimum 10% of E)

Value of CTO tokens required for trial (= \$100 x P) = \$ \_\_\_\_\_

Industry Classification / Type (mark with x or tick, multiple answers allowed):

Financial

Banking

Legal

Accounting

Insurance

Healthcare

Fintech

Technology / IP related

Company Authorization (signature of manager / PC): \_\_\_\_\_

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## **Conditions and Disclaimer**

- Successful Alliance Partner applicants will be notified within a week of submitting applications via email to [alliance@cryptyk.com](mailto:alliance@cryptyk.com).
- Signing this document authorizes the Primary Contact to provide Cryptyk Inc. with a copy of the Alliance Partners corporate logo.
- Alliance partners will be given 2 months email notice of the trial launch date and provided with their required CTOs before launch.
- The Alliance Partner trial phase is planned to commence in Q4 2018 Due to business considerations Cryptyk Inc cannot guarantee the trial launch date, and is not liable for any costs that the Alliance Partner might incur due to a late launch date.